

Booksmart Studio is pleased to announce a Call For Entries for its 2nd Annual Alternative Process Digital Printing Exhibition.

Submission Deadline: February 4th, 2009

Accepted Artist Notified: February 11th, 2009

Exhibition Opening: March 14th, 2009

Entry Fee: \$20.00 (for up to 3 submissions)

Juror: Barbara Ellison, Digital Artist/Photographer

New for 2009!

Best in Show Award

Canon iPF5100 printer donated by Canon USA

Honorable Mentions

\$300 inkAID gift certificate

\$300 Booksmart Fine Art Metal gift certificate

Booksmart Studio embraces the new digital printing technologies while holding on the old values of traditional craftsmanship, printmaking, photography, and the studio arts. The studio prides itself on blending these old values with new technology to create works that encompass both state-of-the-art printing and classic hands-on personalization. This upcoming exhibition will celebrate the combination of new technology with an enduring emphasis on fine craftsmanship and quality.

The exhibition, recognizing and celebrating innovation and talent in digital printing, will be juried by Barbara Ellison. Barbara Ellison has been fortunate to be able to combine in her career five of favorite pasttimes: photography, teaching, art, gardening and travel. She has represented Canon USA as a pro market representative since 1989, which has given her the opportunity to shoot and teach extensively. Her work has ranged from political events to sports to scenics and, a particular favorite, flowers. (Her husband Michael has an orchid nursery.) In addition to teaching general photography classes and Canon specifically (both cameras and printers), she teaches handcoloring techniques and special digital applications. Her work is published in various books, including Digital Photo Art and Black and White Digital Photography. She has exhibited in galleries all over the United States.

How do we apply?

For this exhibition Booksmart Studio will be accepting 2-D and 3-D artwork, as well as Artist's Books. All artwork submitted must be completed using alternative digital printing techniques such as, inkAID precoat-ings or Booksmart Fine Art Metal. Images printed directly to precoated papers do not qualify for this exhibit, the idea is the process of creating work through various techniques utilized in the printing process rather than in AdobePhotoshop™. To apply send a completed entry form along with a CD of work that is comprised of up to 3 images per entry fee.

Digital File format:

RGB, images no more than 5MB in size, JPEG files.

Please include a self-addressed, stamped envelope if you wish to have you digital materials returned.

Exhibition sponsored in part by Canon USA, inkAID, & Booksmart Studio

2009 Exhibition Entry Form

Studio use only

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Residency Application Checklist:

- CD** containing artwork submission
Digital file format: RGB / no larger than 5MB in size / JPEG
Number your files to match the last name of the entrant: "01_lastname.jpg"

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Application Fee: \$20.00 (for up to 3 submissions)

Juror: Barbara Ellison, www.ellison.photoworkshop.com

*Please make checks payable to: Booksmart Studio
OR pay by credit card -*

- AMERICAN EXPRESS Card # _____
 VISA MASTERCARD CVV Verification # _____ Exp _____

Name (as it appears on card)

Signature

The Artist agrees that Booksmart Studio may reproduce his or her image(s) for studio, residency, and show promotion (this includes but is not limited to invitations, web site, newsletter, and promotional materials relevant to the studio residency)

Artist Signature (required) _____

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